



YOUNG AMERICA FOR EDWARDS

Starting a YAFE One Corps Chapter on your Campus

The idea behind One Corps stems from John Edwards' vision of restoring the One America we all hope to live in—tomorrow begins today.

One Corps is the official local action arm of the campaign. Thousands of members, in chapters covering all 50 states, work to help create change in their communities by organizing and attending local events and raise awareness about Senator Edwards.

Starting a chapter means finding people at your school who support John Edwards and want him to have an active presence in the community. One Corps Chapters are critical to winning back the White House, but they are also about making the change we need today. We don't have to wait until January 2009 to start!

STEP 1: Finding Your Core Group:

The first and most important step to establishing a One Corps chapter is finding a team of like-minded leaders committed to bringing change in the local community.

STEP 2: Connecting with the Campaign and Building your Group:

- ✓ Sign up with the campaign at www.onecorps.com. The tools there will allow you to easily track and communicate with your team on campus.
- ✓ Visit <http://johnedwards.com/yafe/> for all the latest YAFE updates.
- ✓ Start your One Corps as an official campus group by registering with your student government or campus administration.
- ✓ Create a Facebook group and invite friends to join.
- ✓ Tell us what's going on! Let us know what you're doing – we're here to help! Our email address is youngamerica@johnedwards.com

Tip: Build a diverse core group by reaching out to individual leaders and activists from all parts of the campus community.

STEP 3: Organizing your One Corps Chapter

Once you've established your chapter, the next step is setting up the structure of your organization. Everyone should be involved – be sure to delegate tasks. Every team member should have something they can take charge of:

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Contact the Young America for Edwards team at youngamerica@johnedwards.com



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- ✓ Keeping detailed records of members and activities.
- ✓ Communicating to members (weekly e-mails, meetings, etc.).
- ✓ Organizing events: trips to early states, membership drives, monthly projects, etc.
- ✓ Visibility (flyers, posters, chalking, etc.)
- ✓ Writing letters to the editors for local or campus newspapers.
- ✓ Building alliances with other groups on campus.
- ✓ Following campaign news and updating other members.
- ✓ Contact us as well... if you run out of ideas, we'll give more.

STEP 4: Keeping people engaged:

Your Young America for Edwards One Corps chapter will be successful if the members take a few extra steps to make personal connections with their peers, and engage them with why they believe in John Edwards. As your group grows make sure to keep members actively engaged by:

- ✓ Identifying the kinds of activities you want to engage in—anything from fundraisers to panels to local food drives.
- ✓ Setting both short-term and long-term goals to work towards. Set activity goals, membership goals, fundraising goals, etc.
- ✓ Making even the newest members an active part of the team by giving them responsibility.
- ✓ Challenging your group to be active and creative.
- ✓ Using your online and offline social networks to reach out to the community.
- ✓ Staying in contact with us; our email is youngamerica@johnedwards.com
- ✓ Check back on the YAFE page - <http://johnedwards.com/yafe> - for tips on what to do next to continue building your chapter.

*"I believe we cannot go on as Two Americas—one favored, the other forgotten—if we plan to stay productive, competitive and secure. I want to live in an America where we value work as well as wealth. I know that together we can build One America – a place where everyone has a fair shot at the American Dream." --
John Edwards*

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