



YOUNG AMERICA FOR EDWARDS

How to Host a House Party:

Hosting a house party is easier than you think – you can even have one in your dorm room or apartment. Have some fun and be creative. You'll be able to meet new people while helping advance our goal of building One America.

- ✓ **Pick a place to host your house party.** If you're not able to host the party yourself, ask a friend if he or she can. You want to make sure that there is plenty of room for your guests. See if there are public spots around campus you can reserve for a night. You may want to avoid hosting on a Thursday, Friday or Saturday night.
- ✓ **Prepare a list of people to invite.** Usually you can expect half of the people you invite to show up to your event. Start by inviting friends and neighbors, and be sure to give them a personal call or personal invitation.
- ✓ **Post your party on event websites.** Create awareness of what you are doing. The best way to do this is by posting your event on social networking sites such as Facebook, Eventful.com, Upcoming.org, etc. Make it a goal to increase your number of supporters.
- ✓ **Set your party up.** You want to make sure that your house party is a hit. To ensure that your guests enjoy their time and are focused on our message follow these tips:
 - **Seating:** Make sure there is enough comfortable seating so everyone is a part of your event.
 - **Sign up sheets:** Make sure you know everyone who is attending your house party. This will help you get a sense of how big your base of supporters is and it will also be a great tool to keep in contact with supporters. Don't forget to supply pens.
 - **Contribution materials:** College students are on a limited budget, but contributions will help your group and will help build One America. Even a \$1 donation is one more key donor for the campaign. Don't be afraid to ask and make sure to have contribution materials readily available.
 - **Snacks:** College students love free food. You don't have to offer a lot. Just provide light refreshments like coffee and cookies. A good idea is to have a potluck.
- ✓ **Follow up.** After you completed your successful house party you'll want to make some crucial follow ups.
 - **Contributions:** Make sure that all contribution forms with checks or cash are properly put in the envelopes and mailed to us right away.

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Contact the Young America for Edwards team at youngamerica@johnedwards.com



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- **Feedback:** We want to know how your party went. This is important so we know what's going on in your community and if there is anything we can do to make these house parties better. Email us at youngamerica@johnedwards.com
- **Follow up with guests:** Now that you've made some new contacts on your campus, you'll want to stay connected with them. A good way to do this is by sending a personal follow up to all your guests within 24 hours. Now that you've cultivated a base of supporters you want to make sure that they continue to help out your One Corps chapter. Thank them for coming and for their support and remind those who may not have contributed that they can do so on your personal fundraising page.

That's it! House parties aren't as difficult as you initially thought. Just be sure to be creative and have fun. Take ownership of your One Corps house party and help spread the message that John Edwards is the best candidate to bring transformational change to this country. Hosting a house party might not seem like a lot to do, but it's a critical step. Together we will realize our goals of universal health care, ending poverty, stopping global warming, and swiftly ending the war in Iraq.

"You hear these political pundits . . . is that young people, they don't care. It's the great lie in America . . . there are young people all over this country that deeply care about America." – John Edwards in front of the YDA convention.

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